## Distributed Language Models: Isolating Data Risks

Sewon Min



<u>sewonmin.com</u>



 $P(x_t | x_{< t})$ 



 $P(x_t \mid x_{< t})$ 



Mr. and Mrs. Dursley, of number four, Privet Drive, were proud to say that they were perfectly normal, thank you very much. They were the last people you'd expect to be involved in anything strange or mysterious, because they just didn't hold with such nonsense. Mr. Dursley was the director of a firm called Grunnings, which made drills. He was a big, beefy man with hardly any neck, although he did

 $P(x_t \mid x_{< t})$ 



## Language models treat all data homogeneously

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## authors

## Project Gutenberg

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journalists

















## Public domain

"[...] with no conditions"

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"[...] with no conditions"

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"[...] as long as they credit you for the original creation."

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"[...] with no conditions"

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## CC-BY-NC (CC-BY-NC-SA)

[Others] can't use them commercially.

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Close access journals/textbooks, most books, most news articles, ...

Library Genesis



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**THE WALL STREET JOURNAL. THE WALL STREET JOURNAL.** 

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"[...] with no conditions"

"[...] as long as they credit you for the original creation."

Close access journals/textbooks, most books, most news articles, ...

Library Genesis



## Current LM training does not consider these restrictions

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**THE WALL STREET JOURNAL. THE WALL STREET JOURNAL.** 







Write an original story about a boy who discovers he is a famous wizard on his 11th birthday.





[...] He goes to Hogwarts School of Witchcraft and Wizardry and makes friends with Ron Weasley and Hermione Granger. [...]



Write an original story about a boy who discovers he is a famous wizard on his 11th birthday.



[...] He goes to Hogwarts School of Witchcraft and Wizardry and makes friends with Ron Weasley and Hermione Granger. [...]





Reproduction of original work

Write an original story about a boy who discovers he is a famous wizard on his 11th birthday.



# Risks in LM training

Chen, ...., **Min** et al. Submitted to NeurIPS 2024

Reproduction of original work

Write an original story about a boy who discovers he is a famous wizard on his 11th birthday.



# Risks in LM training

## Competition with original data's market

Write an original story about a boy who discovers he is a famous wizard on his 11th birthday.



# Risks in LM training

## Reproduction of original work

## Competition with original data's market







# Risks in LM training

## Reproduction of original work

## Competition with original data's market

Write an original story about a boy who discovers he is a famous wizard on his 11th birthday.









I want to get credited whenever the model uses my articles.





I want to get credited whenever the model uses my articles.



I want to delete my private information.





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I want to delete my private information.







I want to get credited whenever the model uses my articles.



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# Risks in LM training

I got a lawsuit for copyright infringement from NYT.







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I got a lawsuit for copyright infringement from NYT.



I got a lawsuit for violating DMCA (for removing CMI).







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## Train on permissive data only? $\rightarrow$ Poor performance, too conservative





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- Remove problematic data ad-hoc?



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Train on permissive data only?  $\rightarrow$  Poor performance, too conservative


I want my books to be excluded.



I want to get credited whenever the model uses my articles.



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I got a lawsuit for copyright infringement from NYT.



I got a lawsuit for violating DMCA (for removing CMI).



I need to delete user data to comply with GDPR.



Train on permissive data only?  $\rightarrow$  Poor performance, too conservative Remove problematic data ad-hoc?  $\rightarrow$  Re-training is very expensive

### **Building** LMs for responsible data use

 Nonparametric LMs with a datastore (Min\*, Gururangan\* et al. ICLR 2024 Spotlight)

• Distributed LMs (Proposal)

### **Building** LMs for responsible data use

### Auditing LMs for responsible data use

 Nonparametric LMs with a datastore (Min\*, Gururangan\* et al. ICLR 2024 Spotlight)

• Distributed LMs (Proposal)

Identify whether the model is trained on the data (Duan, ...., Min et al. Submitted to COLM 2024)

Identify whether the model reproduces the data (Chen, ...., Min et al. Submitted to NeurIPS 2024)

**Building** LMs for responsible data use

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# Data: Open License Corpus

# Talk outline

100B token text corpus with public domain & permissively-licensed text

## Our Model: SILO

A nonparametric LM that isolates risks in a datastore

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### Proposal: Distributed LMs LMs with a set of components, allowing flexible activation at test time

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Existing open access data: Common Crawl, Dolma, FineWeb, ... → Still mostly copyrighted!

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Small size
(although larger than we thought)



- Small size (although larger than we thought)
- Extreme domain distribution



- Small size (although larger than we thought)
- Extreme domain distribution
- Lack of high-quality data (e.g., books, news)



### Models trained on OLC must address these issues

- Small size (although larger than we thought)
- Extreme domain distribution
- Lack of high-quality data (e.g., books, news)

## Our Model: SILO

A nonparametric LM that isolates risks in a datastore

### Proposal: Distributed LMs LMs with a set of components, allowing flexible activation at test time



I want my books to be excluded.



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Train on permissive data only?  $\rightarrow$  Poor performance, too conservative Remove problematic data ad-hoc?  $\rightarrow$  Re-training is very expensive

### Parameters



# Our proposal: A nonparametric LM

### Datastore

... Voldemort cried, 'Avada Kedavra!' A of green light jet issued from Voldemort's wand just as a jet of red light blasted



Exhibit 1.1 FIRSTBANK CORPORATION ( a Michigan corporation) 33,000 Shares of Fixed Rate Cumulative Perpetual Preferred Stock, Series A Preferred Stock UNDERWRITING AGREEMENT

## Our proposal: A nonparametric LM



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## Our proposal: A nonparametric LM



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# Our proposal: A nonparametric LM

Very low legal risk, but poor performance (We'll show you at this talk)



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## Our proposal: A nonparametric LM



Inference



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## Our proposal: A nonparametric LM



Inference

# Our proposal: A nonparametric LM



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# Our proposal: A nonparametric LM



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... Voldemort cried, 'Avada Kedavra!' A jet of green light issued Voldemort's wand just as a jet of red light blasted



### Inference



Provide attribution

# Our proposal: A nonparametric LM



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### Inference
## Our proposal: A nonparametric LM



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## Inference

Text copyright © 1997 by J.K. Rowling

## Our proposal: A nonparametric LM



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## Inference

# Provide attributionSupport opt-out

## Our proposal: A nonparametric LM



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## Inference

Galadriel: [from prologue] It all began with the forging of the Great Rings. Three were given to the Elves;	

## Provide attribution Support opt-out



want my books to be excluded.



I want to get credited whenever the model uses my articles.



I want to delete my private information.

## Our proposal: A nonparametric LM





Attribution enables crediting

## Our proposal: A nonparametric LM







## Our proposal: A nonparametric LM Attribution strengthens fair use defense, Opt-out can also provide defense I got a lawsuit for copyright S infringement from NYT. got a lawsuit for violating DMCA (for removing CMI). Copilot I need to delete user data to comply with GDPR.









## How does LM use a datastore?

## Use a retrieval approach



Project Gutenberg

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... Voldemort cried, 'Avada Kedavra!' A jet of green light issued Voldemort's wand just as a jet of red light blasted

Inference





## Use a retrieval approach



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Inference



## 1. Retrieve-in-context LM

(Shi et al 2023, Ram et al 2023)

## Use a retrieval approach



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Exhibit 1.1 FIRSTBANK CORPORATION (a Michigan corporation) 33,000 Shares of Fixed Rate Cumulative Perpetual Preferred Stock, Series A Preferred Stock UNDERWRITING AGREEMENT ... Voldemort cried, 'Avada Kedavra!' A jet of green light issued from Voldemort's wand just as a jet of red light blasted

Inference



## 1. Retrieve-in-context LM

(Shi et al 2023, Ram et al 2023)

2. knn-LM (Khandelwal et al. 2020)

### **Datastore:**





Voldemort was ready. As Harr shouted, ''Expelliarmus!''Voldem cried, ''Avada Kedavra!'' A jet of g light issued from Voldemort's wan as a jet of red light blasted from H

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### **Datastore:**





Voldemort was ready. As Harry shouted, 'Expelliarmus!' Voldemort cried, "Avada Kedavra!" A jet of green light issued from Voldemort's wand just as a jet of red light blasted from Harry's

### Test input:

Harry felt Greenback collapse against him ... on the floor as a jet of





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Retrieval model

### Test input:

Harry felt Greenback collapse against him ... on the floor as a jet of

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Ram et al. 2023. "In-Context Retrieval-Augmented Language Models" Shi et al. 2023. "REPLUG: Retrieval-Augmented Black-Box Language Models"



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Retrieval model

### Test input:

Harry felt Greenback collapse against him ... on the floor as a jet of





Voldemort's wand just as a jet of **red** light

Voldemort cried, ''Avada Kedavra!" A jet of green

"The Boy Who Lived." He ... green

... is operated or driven by a jet of **water**.

Pick up a flat rock, skip it across **Green** River

Khandelwal et al. 2020. Generalization through Memorization: Nearest Neighbor Language Models.

## 2. kNN-LM



Voldemort's wand just <u>as a jet of</u> **red** light

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## 2.kNN-LM





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Khandelwal et al. 2020. Generalization through Memorization: Nearest Neighbor Language Models.

. . .

## 2.kNN-LM

### **Datastore:**



Voldemort cried, "Avada Kedavra!" A jet of green "The Boy Who Lived." He saw the mouth move and a flash of green Voldemort's wand just as a jet of **red** ... is operated or driven by a jet of **water**.



### Test input:

Harry felt Greenback collapse against him ... on the floor as a jet of

Khandelwal et al. 2020. Generalization through Memorization: Nearest Neighbor Language Models.

 $P_{kNN}(y \mid x)$ 

. . .

## 2.kNN-LM

### **Datastore:**



Voldemort cried, "Avada Kedavra!" A jet of **green** "The Boy Who Lived." He saw the mouth move and a flash of **green** Voldemort's wand just as a jet of **red** ... is operated or driven by a jet of **water**.



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 $P_{kNN}(y \mid x)$ 

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### Test input:

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Khandelwal et al. 2020. Generalization through Memorization: Nearest Neighbor Language Models.





 $P_{k\text{NN}-\text{LM}}(y \mid x) = (1 - \lambda)P_{\text{LM}}(y \mid x) + \lambda P_{k\text{NN}}(y \mid x)$  $\lambda$ : hyperparameter



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### Training data

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### Training data

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2. kNN-LM





## In-distribution to OLC



## In-distribution to OLC

### Out-of-distribution



## In-distribution to OLC

### Out-of-distribution
## Experiments Evaluate Language Modeling Perplexity



## Attribution required

## Experiments Evaluate Language Modeling Perplexity



## **Experiments** Evaluate Language Modeling Perplexity



# Experiments

35

## The lower the better

25



Wikipedia	CC News	Books3	Enron Emails	Amazon	MIMIC-III
(	Dut-of-d	listribu <sup>.</sup>	tion		



Perplexity





35



### Pythia (trained mostly on copyrighted text)

Out-of-distribution



35



### Pythia (trained mostly on copyrighted text)

Out-of-distribution





### Pythia (trained mostly on copyrighted text)

Out-of-distribution



35

20

25

## The lower the better



### Pythia (trained mostly on copyrighted text)



Out-of-distribution



# (trained mostly on copyrighted text)







### Pythia (trained mostly on copyrighted text)



# (trained mostly on copyrighted text)



# (trained mostly on copyrighted text)



**Test input:** Terror tore at Harry's heart ... he had to get to Dumbledore and he had to catch Snape... (...) Dumbledore could not have died... (...) Harry felt Greenback collapse against him; with a stupendous effort he pushed the werewolf off and onto the floor as a jet of  $\cdot$ .



**Continuation:** [green] light came flying toward him ...

.



**Test input:** Terror tore at Harry's heart ... he had to get to Dumbledore and he had to catch Snape... (...) Dumbledore could not have died... (...) Harry felt Greenback collapse against him; with a stupendous effort he pushed the werewolf off and onto the floor as a jet of  $\checkmark$ 



Top-I retrieved context: Voldemort was ready. As Harry
 shouted "Expelliarmus!" Voldemort cried "Abada Kedavra!"
 A jet of [green] light issued from Voldemort's want ...

**Continuation:** [green] light came flying toward him ...

.



### Test input:

include '../lib/admin.defines.php'; include '../lib/admin.module.access.php'; include '../lib/admin.smarty.php'; if (! has\_right (



**Continuation: [AC]**X\_BILLING)) { Header ...



### Test input:

include '../lib/admin.defines.php'; include '../lib/admin.module.access.php'; include '../lib/admin.smarty.php'; if (! has\_right (



## **Top-1** retrieved context:

⋇ \* \*\* if (! has\_right (

## **Continuation: [AC]**X\_BILLING)) { Header ...

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### Test input:

include '../lib/admin.defines.php'; include '../lib/admin.module.access.php'; include '../lib/admin.smarty.php'; if (! has\_right (



## **Top-1** retrieved context:

\*\* if (! has\_right (

## **Continuation: [AC]**X\_BILLING)) { Header ...

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## Runtime Speed X Parametric-only SILO RiC-LM knn-lm • • kNN-LM (nprobe=1) 50 100 1000 500 The higher Runtime speed (# tokens/s) the better







kNN-LM is competitive with similar runtime



## Data: Open License Corpus 100B token text corpus with public domain & permissively-licensed text

## Our Model: SILO

A nonparametric LM that isolates risks in a datastore

## Proposal: Distributed LMs LMs with a set of components, allowing flexible activation at test time

# Talk outline

A set of model components:





### Use different datasets

## Public domain



## A set of model components:

Copyrighted



## Unreleasable



### Use different datasets

## Public domain



- A set of model components:
  - Use data differently





## Unreleasable



A set of model components:

### Use different datasets $\bullet$



## Can be local

- Use data differently
- Hosted differently

## Unreleasable



Hosted by data owners

- A set of model components:
- Use data differently
  Hosted differently Use different datasets
  - Which components to activate is flexible at test time





Copyrighted



## Unreleasable



- A set of model components:
- Use different datasets
  Use data differently
  - Which components to activate is flexible at test time





Hosted differently



- A set of model components:
- Use different datasets Use data differently
  - Which components to activate is flexible at test time





Hosted differently

Copyrighted



## Unreleasable









- A set of model components:
- Use different datasets
  Use data differently
  - Which components to activate is flexible at test time





Hosted differently

Copyrighted



## Unreleasable



Want to maximize performance!





- A set of model components:
- Use different datasets
  Use data differently
  Hosted differently
  - Which components to activate is flexible at test time







Unreleasable



Want to maximize performance!




Attribution requirement?





Attribution requirement?





Attribution requirement?



Users



Li et al. 2022. Branch-Train-Merge: Embarrassingly Parallel Training of Expert Language Models





Li et al. 2022. Branch-Train-Merge: Embarrassingly Parallel Training of Expert Language Models





### Copyrighted?

Li et al. 2022. Branch-Train-Merge: Embarrassingly Parallel Training of Expert Language Models



Li et al. 2022. Branch-Train-Merge: Embarrassingly Parallel Training of Expert Language Models



### Model merging

Li et al. 2022. Branch-Train-Merge: Embarrassingly Parallel Training of Expert Language Models



Li et al. 2022. Branch-Train-Merge: Embarrassingly Parallel Training of Expert Language Models

Reproduction allowed?





Reproduction allowed?



"[...] is likely considered fair use in circumstances where the final model **does not directly generate content**. When it comes to [...] generative use cases, the analysis becomes more complex."

- Henderson et al. 2023. Foundation Models and Fair Use.



Reproduction allowed?



A generative LM

Colin Raffel. 2023. Collaborative, Communal, & Continual Machine Learning



### A non-generative LM

Reproduction allowed?



A generative LM

Colin Raffel. 2023. Collaborative, Communal, & Continual Machine Learning



A retrieval model



A generative LM

Colin Raffel. 2023. <u>Collaborative, Communal, & Continual Machine Learning</u>

### Reproduction allowed?

A retrieval model



A generative LM

Colin Raffel. 2023. <u>Collaborative, Communal, & Continual Machine Learning</u>

### Reproduction allowed?



### A masked LM (Used as an editor)



A generative LM

Colin Raffel. 2023. <u>Collaborative, Communal, & Continual Machine Learning</u>

### Reproduction allowed?

A masked LM (Used as an editor)

### Public domain



# Distributed LMs: Summary

Copyrighted



### Unreleasable









### **Challenges** • Domain generalization

# Distributed LMs: Summary

Copyrighted

### Unreleasable



### Public domain





### Challenges

# Distributed LMs: Summary

Copyrighted



### Unreleasable



 Methods for better communication (model merging, methods for exchanging outputs, etc)

## Our Model: SILO

A nonparametric LM that isolates risks in a datastore

# Proposal: Distributed LMs

## Talk outline

LMs with a set of components, allowing flexible activation at test time

## Our Model: SILO

A nonparametric LM that isolates risks in a datastore

## Proposal: Distributed LMs

LMs with a set of components, allowing flexible activation at test time

## Talk outline

Every date source has their own restrictions

## Our Model: SILO

A nonparametric LM that isolates risks in a datastore

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## Our Model: SILO

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# Proposal: Distributed LMs

## Talk outline

Every date source has their own restrictions

LMs with a set of components, allowing flexible activation at test time

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Every date source has their own restrictions

Exciting follow up work! (Next slide)

# Follow up (I)

### Expanding OLC



Repo to hold code and track issues for the collection of permissively licensed data

8	blester125 Changes made while scraping the	e whole Project Gutenberg 🗸 796b6cc · 4 hours ago	🕑 86 Commits
	.github/workflows	add ci for linting	last month
	arxiv	Create README.md	4 months ago
	bhl	run linters over all files	last month
	courtlistener	Data Provenance data ( <b>#61</b> )	5 days ago
	data_provenance	Data Provenance data ( <b>#61</b> )	5 days ago
	food	Updates needed to fully scrape foodista data. (#77)	6 hours ago
	gutenberg	Changes made while scraping the whole Project Gut	4 hours ago
	licensed_pile	Data Provenance data ( <b>#61</b> )	5 days ago
	news	Lintangsutawika news (#68)	yesterday
	public_domain_review	Update DPR scraping	last month
	pubmedcentral	update readme with created	last month
	stackexchange	updates needed when processing the full dump (#79)	4 hours ago
	stackv2	Stackv2 ( <b>#72</b> )	6 hours ago
	ubuntu	filter empty chats (#80)	4 hours ago

github.com/r-three/common-pile

**Common Corpus** 

updated Mar 20

The largest public domain dataset for training LLMs.

PleIAs/US-PD-Newspapers

 $\blacksquare$  Viewer • Updated Mar 22 •  $\pm$  9 •  $\heartsuit$  35

PleIAs/French-PD-Books E Viewer • Updated Mar 19 • ± 7.56k • ♡ 39

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 PleIAs/German-PD  $\blacksquare$  Viewer • Updated Mar 21 •  $\pm$  1 •  $\heartsuit$  9

PleIAs/Spanish-PD-Books  $\blacksquare$  Viewer • Updated Mar 21 •  $\pm$  4 •  $\heartsuit$  3



huggingface.co/collections/PleIAs/common-corpus-65d46e3ea3980fdcd66a5613

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huggingface.co/collections/PleIAs/common-corpus-65d46e3ea3980fdcd66a5613

### 100 billion $\rightarrow$ 500 billion tokens



# Follow up (2)

### Expanding OLC



Shao, ...., Min et al. Submitted to NeurIPS 2024

### Expanding nonparametric LMs

# Follow up (2)

### Expanding OLC



Shao, ...., Min et al. Submitted to NeurIPS 2024

Expanding nonparametric LMs





And **stability.ai** for providing compute



## Thanks to collaborators

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Please leave feedback at <u>tinyurl.com/sewon-min-talk</u>